

# Start Me Up

Remote traineeships and  
internships





start  up

# About us

We provide  
companies with  
access to our pool  
of world-class  
marketing interns  
and trainees

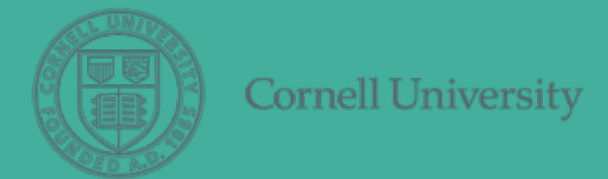
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Save thousands of  
dollars on  
marketing every  
month



# Why work with us

We attract candidates from top universities



Our alumni go onto work for some of the world's most famous companies





Get access to  
marketing help  
for just \$9.99 a  
week

Pay nothing  
upfront

(and get a full  
refund if you're  
not satisfied)

# How it works

We talk to companies to find out their needs and priorities

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We help  
identify  
suitable  
marketing  
projects

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We work with  
companies to  
help define  
roles and the  
scope of  
projects



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We screen  
trainees to  
ensure  
they're a  
good fit for  
your  
organization



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And we support  
trainees with  
curriculum and  
access to expert  
mentors

Previous  
projects our  
candidates  
have worked  
on:

Copywriting for websites

Market research

Analytics

SEO

Conversion rate optimization

Social media

Email marketing

Ad copy

Web development



## Video Editing

**"I spent two months making promotional videos for campaigns that ended up being featured by the BBC"**

Isabella Ippolito graduated with a BSc in Creative Digital Media . She wanted to expand her portfolio. She worked on video editing projects for Penguin Random House and on a viral campaign during her internship.



# Case studies



## Market Research

**"I carried out market research and mobilized online communities"**

Juan Vidal de la Peña was a 4th year student at the University of Navarra in Spain studying Economics, Leadership and Governance. Previously an intern at the United Nations in New York City, he spent two months carrying out market research for an early stage sustainability startup.

## Content creation

**"I researched and wrote blogs and set up email marketing campaigns."**

Amelia Martin is a recent graduate in business from Western University in Canada.

She researched and wrote original blogs for the tech startup she was working with.



# Case studies

## Marketing

**"I created simple messages to explain the service to new customers using a variety of different tools from explainer videos to written materials."**

Tim Doughty is a recent graduate in Economics from the University of Nottingham, UK. He completed a variety of tasks for a Californian fintech startup, including VC outreach and content marketing.



## Content Creation

**"I ghostwrote a blog that was published in Fast Company and helped the startup founder I was working for get a regular column in the magazine."**

Ruby Goddard is an English Literature graduate from Durham University in the UK. She worked with a healthtech startup helping them raise their profile in the media by writing and pitching blogs.

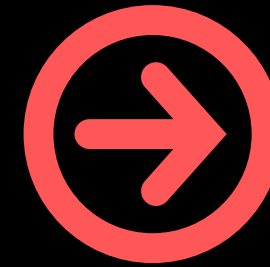
## Machine Learning

**"I developed a sales forecasting model and a Netflix-like recommendation system."**

Einar Jonsson recently completed a Masters in Mechanical Engineering at UCL in the UK. He completed a two month internship as a Machine Learning Engineer. During the internship he developed a strategy to help the startup make accurate forecasts with sales data.



**Click here  
to get  
started**



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[www.startmeup.careers](http://www.startmeup.careers)