



INFORMATION PACK

STARTUP ACCELERATOR
BOOTCAMP - BALI

About us

We believe you don't have to make a choice between having an incredible learning experience and traveling some of the most beautiful places in the world.

You can do both.

Start Me Up curates educational learning experiences for ambitious young people who are curious about entrepreneurship and the future of work.

Students on our programs learn everything from UX design and programming, to business development, marketing and communicating with investors.

We work with a range of mentors, from techies and designers to creatives. Many have founded their own successful companies and have extensive experience of scaling, pivoting and raising investment.



THE BOOTCAMP

Our Startup Accelerator Bootcamp is a structured 7-day program that provides access to experts and mentors to help you fast track your entrepreneurial skills as part of Bali's startup community.

Working out of some of the world's most beautiful coworking spaces in Bali, you'll learn essential startup skills from leading startup founders, advisors and investors from across the globe.

WHAT YOU'LL GET...

- Workshops covering everything from business model canvas to marketing strategy.
- Team/ individual SWOT analysis
- Tools and teaching methods developed by Silicon Valley executive coaches and psychologists from the Yale Center for Emotional Intelligence
- Personalized and team individual assessments customized action plan based on the assessment results
- Agile project management training
- Mentorship from at least four specialists
- Demo day where startup teams and founders pitch their ideas
- A week-by-week plan of how to get your idea off the ground after you leave us
- Accommodation, airport transfers, and sim cards
- Communications training: learn how to pitch to investors
- Unlimited access to a coworking space

PRICE:
\$2000

Why Bali?

Most people's first reaction to the idea of a startup scene in Bali is "seriously?!"

Since 2013, the global media have arrived in their droves to cover this workplace phenomenon. And it's attracted everyone from famous entrepreneurs and big shot private equity financiers to poets, Olympic champions and Grammy Award winners. Bali has become a startup destination, as well as a holiday destination. Plus it offers world class tourist attractions for you to experience in your spare time.

The growth in the number of remote workers and startup founders on the island has also caught the attention of academics, from Harvard to Stanford, universities and business schools have been curious about what this workplace experiment means for the future of work.



MENTORS



After graduating from Durham University (in Economics and Philosophy) Jonny sold his student side-gig Alakazam, an iPhone app for spontaneous flight search. Shortly afterwards he co-founded Maptia – a living archive inspiring and impactful stories from around the world – with two close friends from university. Their startup adventure took him from Start Up Chile in Santiago, to TechStars in Seattle.

Right now, he is leading the Escape the City Startup Tribes in London and heading up growth at Litographs.



James is an e-commerce entrepreneur from the UK. Having started his career working in strategy consulting in China with Fortune 500 companies, he began his first company in 2012 after observing emerging opportunities in the electronic device market.

Five years later the company employs 25 people, operates brands in Australia, UK and USA, and is a multi-million dollar enterprise.



A trained criminal barrister for one of London's leading chambers, Mohsin was formerly an associate at Linklaters.

Prior to joining the bar, he worked on a number of complex and high profile matters, including large investigations into FTSE 100 companies. Mohsin has been a member of the New York Bar since 2010.



After finishing a degree in History, Jennifer flew to Bali to take part in a programming bootcamp. She has since built, marketed, and launched socially-focused apps, written for one of the biggest tech blogs in the sphere, and has taught code to career changers.

She is currently based in Amsterdam on a mission to make city cycling better. She works with PHP, Python, Ruby, HTML and CSS.

WHERE WE WORK

It's no exaggeration to say we work from some of the highest rated coworking spaces on the planet. These spaces are critical to the success of our program because they provide a setting for peer-to-peer learning. Learning doesn't begin and end with your startup mentor. It is actively facilitated by your coworking community.

We partner with three different coworking spaces and one coliving space in Bali. These are the places we run workshops, seminars and hackathons.



Hubud

Hubud is Bali's first coworking space. It is 400 square meters of rustic bamboo structure with reclaimed Ulin (iron-wood) flooring. In the outside working area, there's a view onto a rice field and volcano (and power points), so you can work on your laptop in between admiring the view (view below).



WHERE WE WORK

Outpost

With access to a swimming pool and views out across a beautiful Balinese jungle, Outpost offers pretty views and other perks: Members get discounts on spa treatments and a visit once week from a local masseur.

The space is home to a diverse range of startups. Past Start Me Up host startups Mastly and Publishizer have both previously made Outpost their home.

Roam

Roam is part coworking space and part coliving space. It has a huge workspace that looks onto a swimming pool and has hammocks for relaxing in (when you need a rest from the laptop).

Roam in Ubud is just one of a chain of spaces, the company runs similar centers in Miami, London and Tokyo.



Dojo Bali

Boasting its own swimming pool and a lively entrepreneurial community, Dojo is an increasingly popular coworking spot for founders in Bali. And it's just a short walk from the beach. Like Hubud, the space runs a full schedule of events throughout the year.

PRAISE

What some of our students say

"The exposure to startups and their founders was incredible."

Ian Leung, University of Cambridge, UK



"I got hired as a product manager and flown to Sydney for the fintech startup I'd been interning for."

Mónica Larrazábal Álvarez-Guerra,
Mechanical Engineering, Universidad de Navarra, Spain

"Within two weeks I was speaking with two venture capitalists, an ex-software engineer at Facebook about my own startup idea."

Ollie Rodney, University of Nottingham, UK



Reviews

Go Overseas



Startup Internship Program - Bali, Mexico, Barcelona & Gold Coast, Australia

By **Start Me Up** Reviews (17) 96% Rating

[VISIT SITE](#) [GET STARTED](#)

We combine entrepreneurial education with travel to some of the most beautiful destinations on the planet. Specializing in remote startups, our 1-2 month Startup Internship Program offers the chance to get hands-on experience working for a startup in several locations including Bali, Mexico, Australia, or Barcelona as part of a structured internship placement.

Monica
Female
24 years old
Spain

A unique way of discovering the startup world

05/20/2017

10/10

Facebook

Beatrise Olehova reviewed Start Me Up - 28 July at 12:59 ·

I think an internship at Start Me Up is a great opportunity for everyone who wants to challenge themselves.

I have learned how to manage social media channels, engage with a social media audience and conduct outreach with social media influencers and journalists on Twitter. Moreover, I have learned how Google Analytics works - setting up, analysing the traffic and generating reports was one of my areas of responsibility.

Neville Lai reviewed Start Me Up - 11 hrs ·

Start Me Up provides great opportunities for ambitious individuals in their personal development. It connects individuals with start-ups which are of their interests. It suits individuals who are looking for alternative careers.

5.0 ★ 5.0 of 5 stars
10 reviews

5 stars 10
4 stars
3 stars
2 stars
1 star

MEDIA



"Participants have included ex-Apple engineers, ex-Google employees and graduates in subjects as diverse as graphic design and photography.."

"Dozens of budding tech entrepreneurs will flock to Bali this weekend. But rather than surf or sunbathe on the resort island's many beaches, they'll be participating in a 54 hour long tech bootcamp.."



Eat, Program, Love: The rise of tech start-ups in Bali

Aza Wee Sile | @Aza_Wee
Monday, 6 Jul 2015 | 7:03 PM ET
CNBC

"Instead of unwinding in the tropical paradise of Bali, entrepreneurs are opting to plug into the island's emerging tech start-up scene because of a thriving start-up ecosystem, low overheads and, of course, the allure of the beautiful surroundings."

"Bali has all the core ingredients to build a business - but most people would never think that, especially when it comes to technology,"

Forget Silicon Valley, meet Silicon Bali

By Kim Gittleson
BBC business reporter, Bali, Indonesia

🕒 23 April 2014 | Business

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THE APPLICATION PROCESS



Working at a startup is tough. It typically requires flexibility and the wearing of many hats. It also requires candidates to be able to leap straight into new areas.

Our aim is to help students learn interdisciplinary skills and knowledge that will help them navigate the challenging world of startups. From leadership and emotional intelligence to marketing strategy and design thinking, we run workshops to make sure you get the chance to skill up in multiple areas.

HOW IT WORKS

The first step of the process is to complete a short application form to help us to get to know a bit about you and what you want to learn.

If we think you potentially have what it takes you'll be invited to a screening Interview. This is a 15 minute informal discussion between you and one of the Start Me Up team to determine your motivations for applying, your relevant skills and experience.

If you pass the Screening Interview, you will be invited to complete an online. This will assess your numerical and logical reasoning abilities, your written English along with some general questions about the world of startups.

The last stage in the process is a more in-depth interview. Here we look for genuine passion for entrepreneurship, curiosity, ambition and creativity.

What happens when you arrive

We meet you at the airport and take you to your accommodation.

On your first night, you'll meet mentors from Start Me Up and taken out for a group dinner.

We also organise a welcome dinner after the first full day of training.



Accommodation

You'll stay in your own room near to the coworking space where your trainings will take place.

We have agreements with a range of homestays, villas and apartment rentals.



Our aim is to get you up to speed as quickly as possible so we create welcome packs for all participants on our program that contain a guide to the local area, maps and a local SIM card.

FAQS

What should I wear?

Generally, we operate in hot countries, so T-shirts and shorts or lightweight clothing are best. Startup founders in tropical countries tend to be very casually dressed.

Do I need to bring a laptop?

Yes you do. We can't provide a laptop but we can provide somewhere to securely store it at night.

What happens when I arrive at the airport?

You'll be met by a driver and/or a representative from Start Me Up who will be clutching a sign with your name on it (and our logo).

What do the fees cover?

The fees cover 24/7 support, a coordinator on the ground, a program coordinator, accommodation, airport pickup, access to a coworking space (worth around \$300 per month) training and workshops provided by tech professionals and fellow entrepreneurs.

Where will I stay?

We provide you with shared accommodation (you get your own room – unless you want to share). You'll be staying with other students on the program. You will live close to your local coworking space and are centrally located.

When do I have to pay for my placement?

Your deposit is normally due within two weeks of being offered your placement. Places are competitive, so you'll need to make sure you're prepared before you apply. The remainder of the balance is due one month before your placement begins.

What happens if I want to cancel my placement?

All deposits are non-refundable, but if you need to cancel we can look at moving you to a different placement in the future as long as it's within the same year.

What is the weather like?

In Bali, the rainy season runs from November to around April. From May to October the weather is dry and the temperatures hover around the 30-degree mark.

Can I see the accommodation?

Accommodation varies depending on when you come on the program and which of our destinations you choose. You'll stay close to your local coworking space and will be centrally located.

Below are examples of some of the accommodation we housed students in 2017.



Can I connect with others before the bootcamp starts?

We can connect you with other students ahead of time if you want so you can plan trips and excursions during your time away.

How much spending money will I need?

In Bali, you can eat for as little as \$5 a day if you stick to local restaurants and a daily budget of \$10-20 is reasonable.

What should I do about visas?

We will advise you on the appropriate visa for the location and duration of your placement. Most students get a visa on arrival but it depends on your nationality.

Why Bali?

Bali is home to a vibrant coworking community spearheaded by a group of expats who wanted to create a great workspace with reliable internet.

Since the first coworking space was established in 2014, it's drawn many thousands of entrepreneurs from across the world. Google "startups in Bali" for more information.

THE FOUNDER

Start Me Up was founded in 2016 by Oxford University Politics, Philosophy and Economics graduate Clare Harrison, a business journalist turned entrepreneur.

Clare started running her businesses remotely from Asia in 2013 after leaving her job in London to go freelance.



After working out of hubs in Australia, Thailand and Bali in Indonesia, she got a taste for Asia's growing startup scene and helped launch an education startup which ran coding courses in partnership with Bali's first coworking space, Hubud in late 2014.

Since then, she's launched Start Me Up, another education startup and The Story Scientist, a communications consultancy.

She loves encouraging more people to pursue an entrepreneurial path and tapping into international coworking communities to get startup ideas off the ground. Her writing has appeared in The Times, The Telegraph (UK) and Fast Company, among others.

Learn startup skills on the
other side of the world.



APPLY HERE